

Federal Grant to Accelerate Development of Bloomington Company's Health Assessment

BLOOMINGTON, Ind. (Sept. 22, 2008) – Molecular analysis innovator Predictive Physiology & Medicine announced today that the National Institute of Health awarded the firm a \$2.339 million grant to further develop its comprehensive molecular assessment for cardiovascular patients.

Aimed at boosting the federal agency's identification of heart health, the grant accelerates the development of PPM's testing platform that analyzes thousands of molecules in a single blood sample to create a predictive summary of an individual's cardiovascular health.

"PPM is high tech and fast growing, exactly the kind of business we need to further diversify and strengthen the Indiana economy," said Governor Mitch Daniels.

The company, which currently employs 15 at its Bloomington facility, began developing the assessment in 2006 to provide physicians with a more comprehensive and cost effective tool to understand a patient's overall health. The cardio evaluation is part of a larger assessment, which analyzes 500 molecules of an individual's blood sample, to generate a bioprofile that can assess health and detect conditions like heart disease, diabetes and hypertension earlier than current tests.

"This grant gives us the resources we need to follow cardiovascular patients over time and track their progress," said Brian Kleber, PPM's chief operations officer. "The information we capture will give us a better understanding of cardiovascular health. It also allows us to discover if and how individuals act on the knowledge provided by our assessment – what steps they take to improve health and the success of their actions."

PPM is set to begin test market launches before the end of the year and plans to begin selling the services through wellness centers, sports medicine centers, executive health programs and other medical facilities in 2009.

The Indiana Economic Development Corporation's Small Business Innovation Research and Small Business Technology Transfer program assisted PPM in securing the federal grant. The agency's efforts to boost federal funding for Indiana business have resulted in a more than 30 percent increase in federal dollars to Indiana entrepreneurial businesses. Since 2005, the agency has assisted more than 120 companies secure funding from the federal government's Small Business Innovation Research and Small Business Technology Transfer program. The SBIR/STTR is an effort by 11 federal agencies to accelerate the development of high-tech products for use by the government and consumers around the globe.

About PPM

PPM is a life sciences company developing the next generation in clinical testing. More efficient than current testing, the company's new comprehensive health and wellness assessment provides results faster, is more cost effective and requires only one blood sample. The most comprehensive assessment available – more than 500 measurements of health - it has the predictive power to identify potential problems before symptoms appear. No other test or assessment on the market offers physicians and consumers this depth of information. PPM's one assessment has the potential to replace several clinical tests to become the new, single model for efficient, predictive, comprehensive and relevant clinical testing. Based in Bloomington, Ind., the company's staff has expertise in clinical pathology, biology, chemistry, bioinformatics and business. www.PPMWellness.com

About IEDC

Created by Governor Mitch Daniels in 2005 to replace the former Department of Commerce, the Indiana Economic Development Corporation is governed by a 12-member board chaired by Governor Daniels. Indiana Secretary of Commerce Nathan Feltman serves as the chief executive officer of the IEDC. Since Daniels created the IEDC, the state has posted three consecutive years of record-breaking commitments for new jobs. For more information about IEDC, visit www.iedc.in.gov.

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